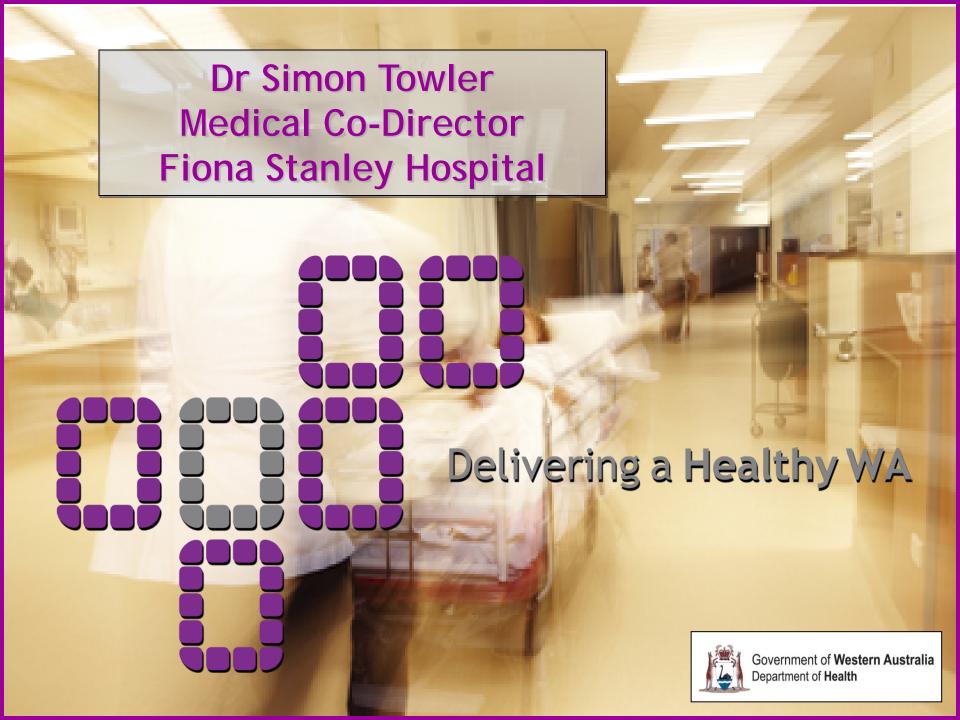




Government of Western Australia

Department of Health



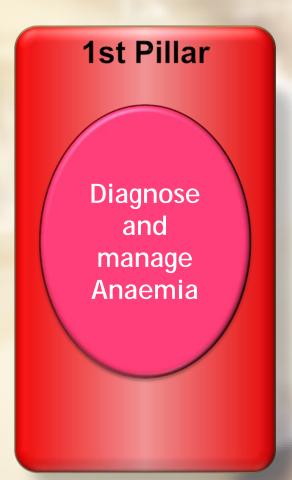
WA Patient Blood Management Project

What is it?

Jurisdictionally based Project

- <u>Statewide</u> approach to patient blood management
- Working from <u>change management</u> principles
- Using data as driver for change
- Using system approach within a <u>quality</u> <u>framework</u>
- Using <u>international expertise</u> to lead
- Building a <u>local team</u> for <u>long term success</u>

Patient Blood Management







Multidisciplinary team approach

Facilitating Change Locally!

- Establish sense of urgency
- Create a powerful guiding coalition



- Have a vision
- Communicate the Vision
- Remove obstacles to the vision
- Plan & Create short term wins
- Know when to declare victory (when it becomes the norm)
- Anchor the change into the culture

J Kotter

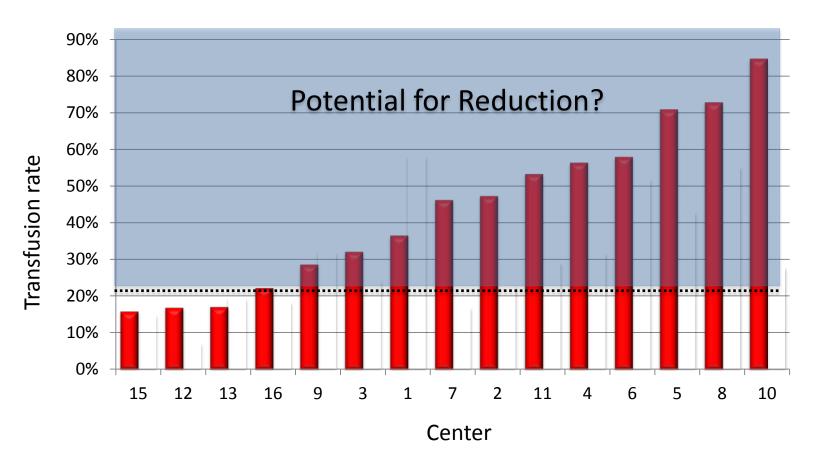
WA Patient Blood Management Project

Provide practice data -

- Statewide
- By <u>institution</u>
- By <u>department</u>
 and later
- By individual clinician

Inter-Hospital Variability of Transfusion Rates in Matched THR Patients

1st Austrian Benchmark Study (n=1,347)



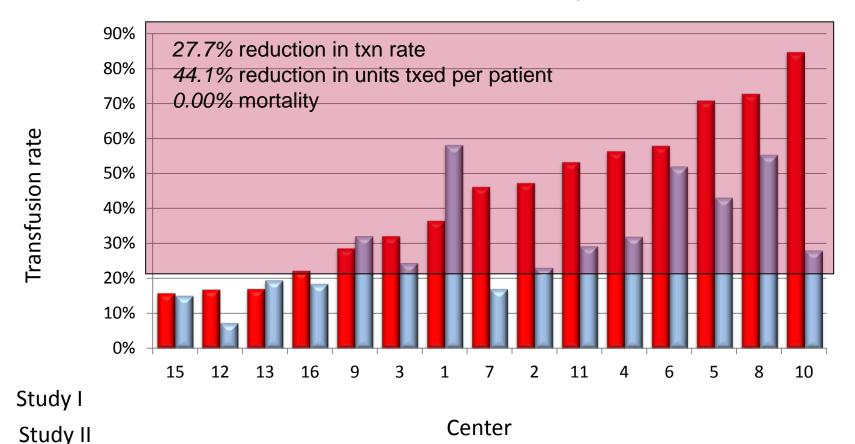
Gombotz H, Rehak P, Shander A, Hofmann A. Blood use in elective surgery: the Austrian benchmark study.

Transfusion 2007;47:1468-1480

Inter-Hospital Variability of Transfusion Rates in Matched THR Patients

.....

1st and 2nd Austrian Benchmark Study (n=2,570)



Gombotz H, Rehak P, Hofmann A. Blood use in elective surgery: Comparison - Austrian benchmark study I and II. Unpublished Data, 2011

Single unit transfusion

In non-haemorrhaging patients –

- Each time clinician orders and prescribes red cell transfusion only one unit is issued
- Patient may receive more than one unit after review
- Reduces multiple unit transfusions







CLINICAL
PRACTICE GUIDELINES
on the Use of Blood Components

(red blood cells, platelets, fresh frozen plasma, cryoprecipitate)

Recommended routine single unit transfusion

Now replaced by the NHMRC endorsed

Patient Blood Management Guidelines



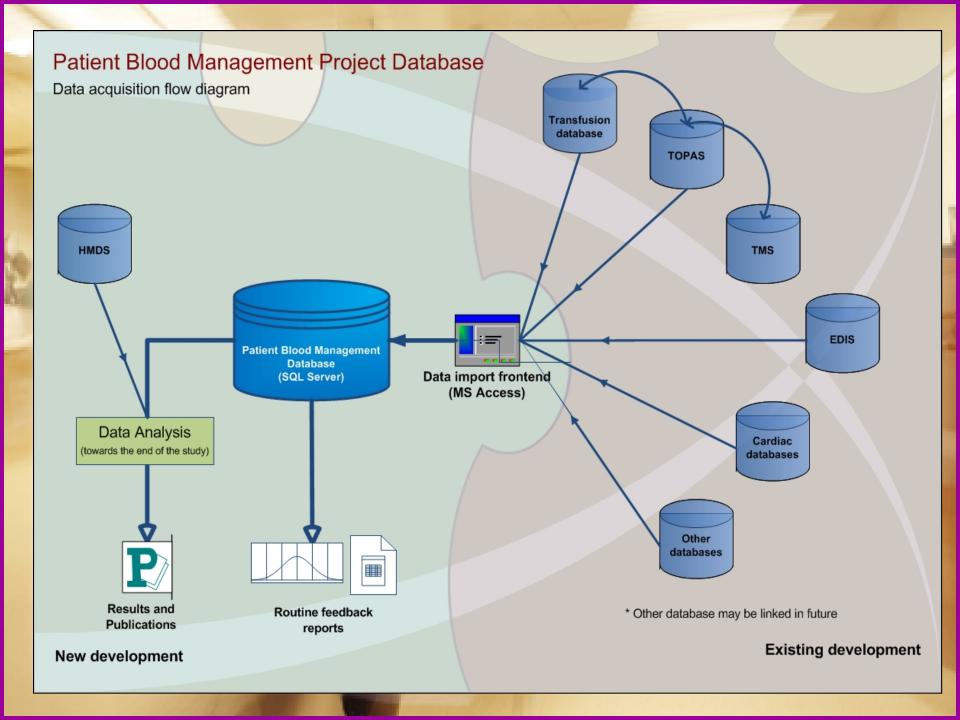


Fremantle Hospital PBM Program A model for the WA Health System



Focus is on:

- Reducing blood use
- Achieving improved patient outcomes
- Delivering cost savings



Electronic audit of transfusion practice 321

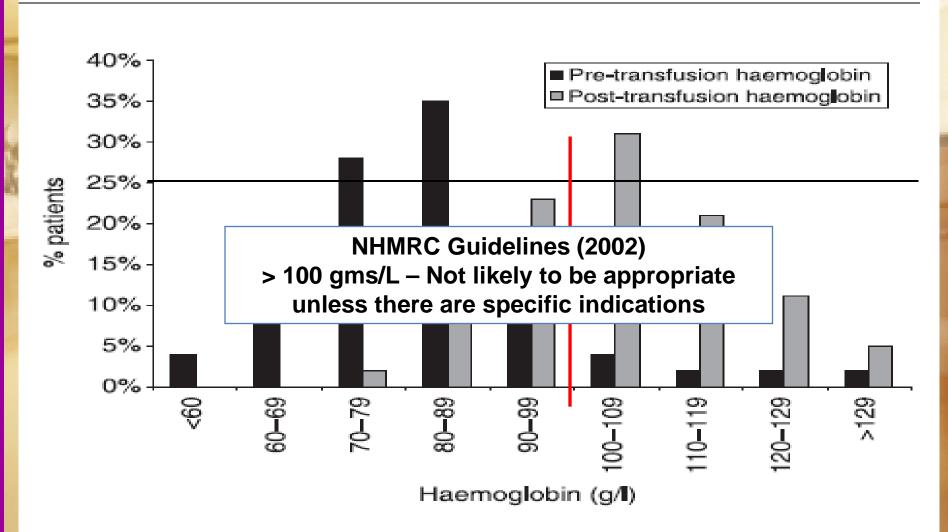
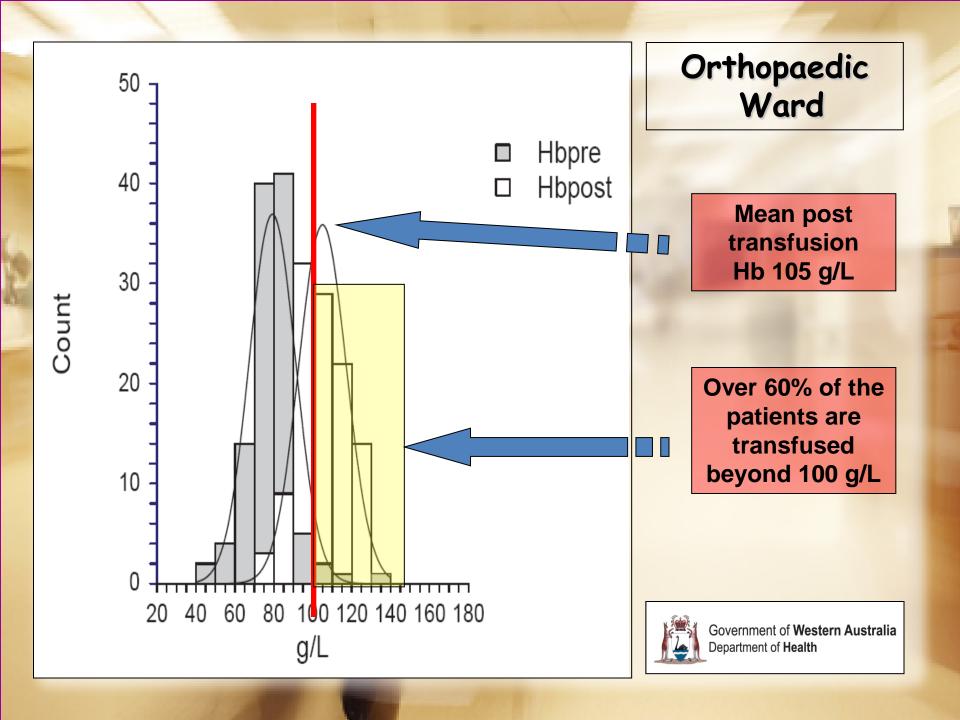
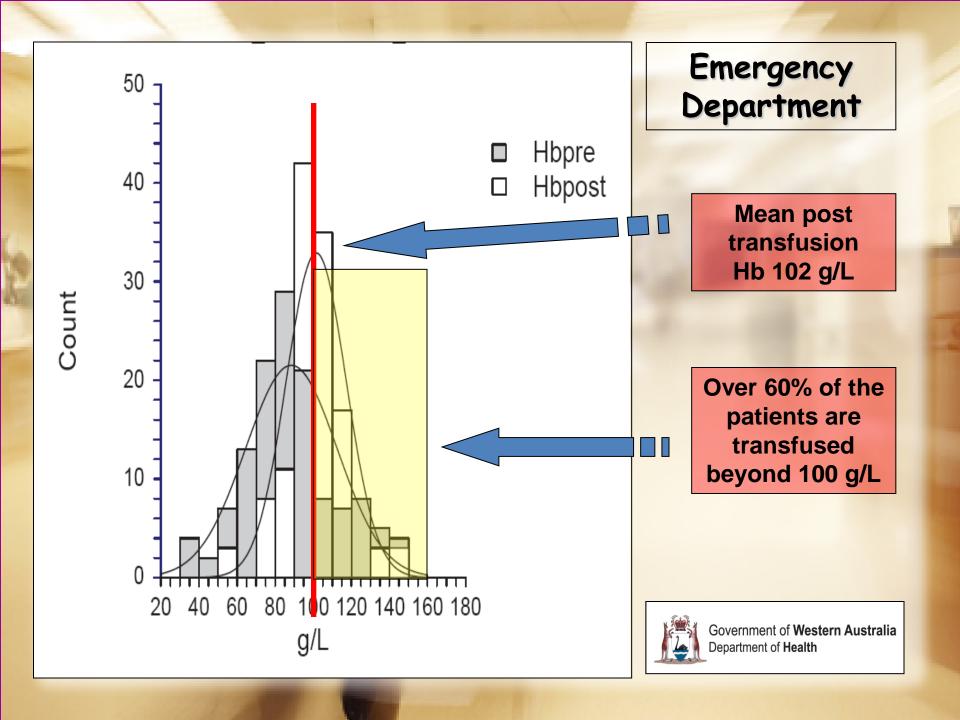
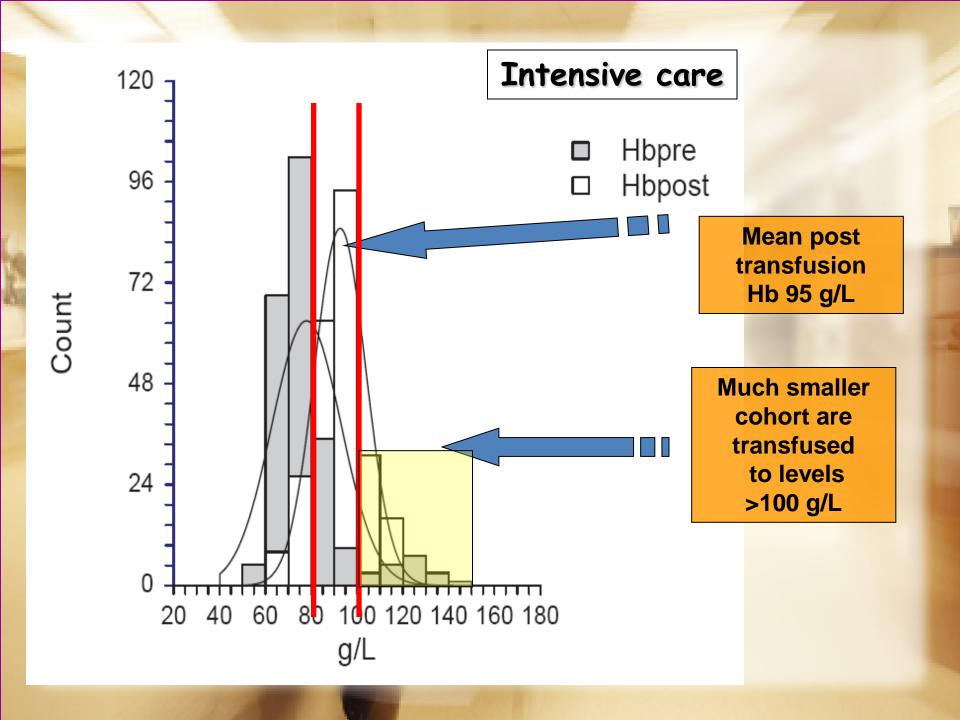


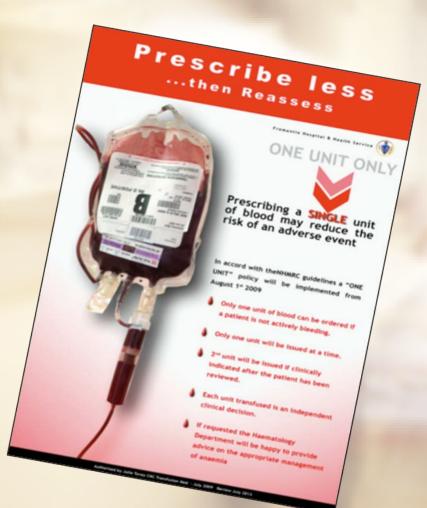
Fig. 5 Pre- and post-transfusion haemoglobin levels throughout the hospital.





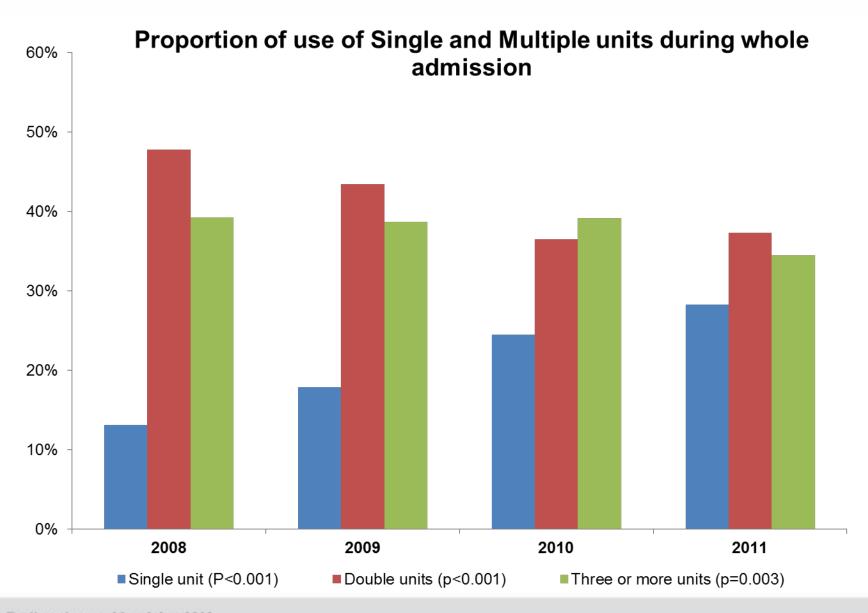


Fremantle Hospital PBM Program A model for the WA Health System





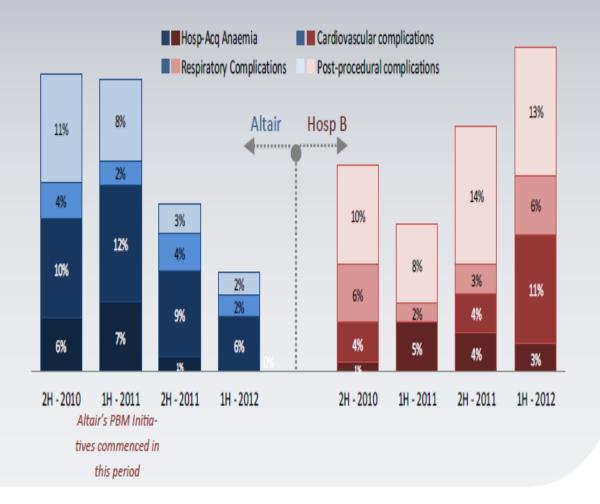
↑ Single unit transfusions at Fremantle Hospital





Hospital acquired complications are undesirable outcomes associated with significant increases in length of stay. Using the Classification of Hospital Acquired Diagnoses (CHADx)² the biggest groups of complications in knee replacement admissions were identified. The adjacent figure represents the incidence of these complications pre and post PBM implementation for Altair (seen in blue). The red bars represent Hospital B's complication rates in knees during this same time period.

Hospital acquired complications: Knee Replacements, Altair & Hosp B



References:

2. Jackson TJ, Michel JL, Roberts RF, et al. A classification of hospital-acquired diagnoses for use with routine hospital data Med J Aust. 2009 Nov 16;191(10):544-8.

^{1.} The Health Roundatble: http://www.healthroundtable.org/

Implementation of a Patient Blood Management Program

One Hospital's Experience in Changing Physician Practice and

Hospital Culture

Irwin Gross, M.D.

Eastern Maine Medical Center

Bangor, Maine



The Challenge of Changing Transfusion Practice

- Paradigm shift
- Requires a change in physician behavior
- Challenges what physicians "know" about transfusion



Sisyphus - condemned to rolling an immense boulder up a hill, only to watch it roll back down, for eternity

Basics of Organizational Change

- Doesn't self-install
- All stakeholders must be engaged
- Anticipate resistance
- A scientific argument is necessary but not sufficient
- Change must be "hard-wired"

- Hgb less than 7 gm/dL in a Based on the available clinical data, this transfusion order may be subject to
 - Hgb less than or equal to 8 prospective review. Please select the most appropriate action. Hgb less than 8 gm/dL in p

Document the indication and continue with transfusion order

Go back to provide additional clinical information.

Cancel transfusion order

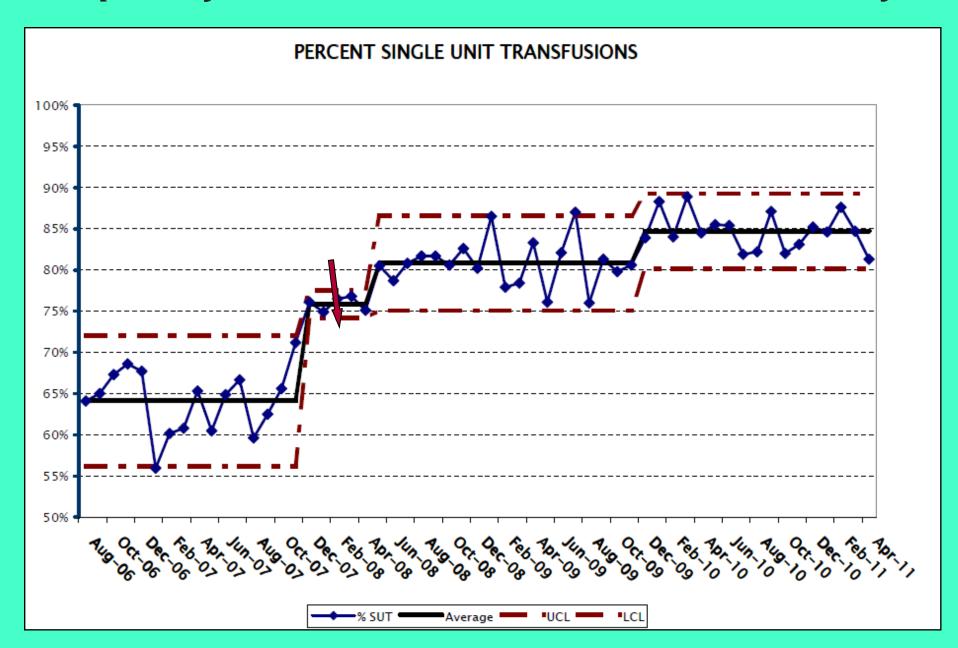
Request a transfusion medicine consultation

Other Hgb 8.5 g/dl and sy

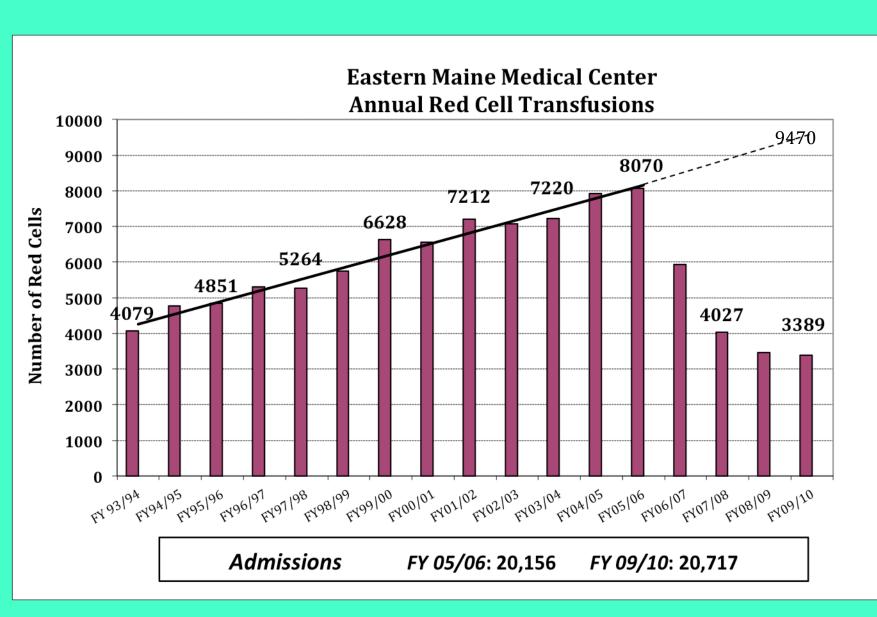
Hb less than 8 gm/dL (Hct

Continue

Impact of CPOE on % Units Ordered Individually



Red Cell Units Transfused FY 1994 – FY 2010



Blood Acquisition Cost Savings – All Components

- Total blood acquisition costs in FY '06 were \$3,200,000
- Cost savings compared to base year, FY '06*

FY '07

\$ 850,000

FY '08

\$ 1,400,000

FY '09

\$ 1,600,000

FY '10

\$ 1,550,000

Total

\$ 5,400,000

^{*} No change in per unit cost from blood supplier from 2007 - 2010

SIR KEN ROBINSON - adult education

"Innovation is hard because it means doing something that people don't find very easy, for the most part.

The Challenge:
Changing clinician and
system behaviour!

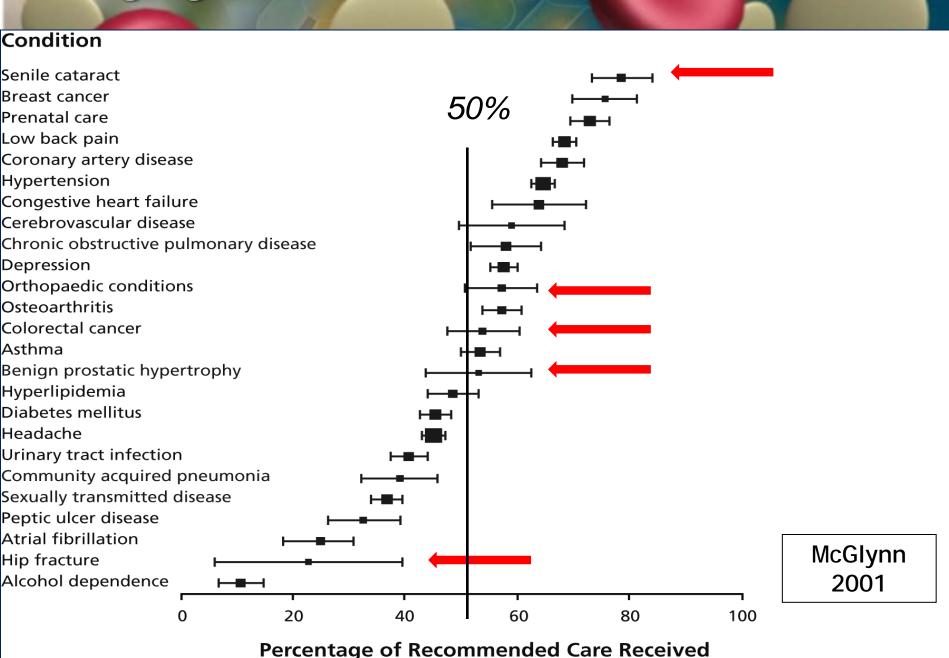
hings

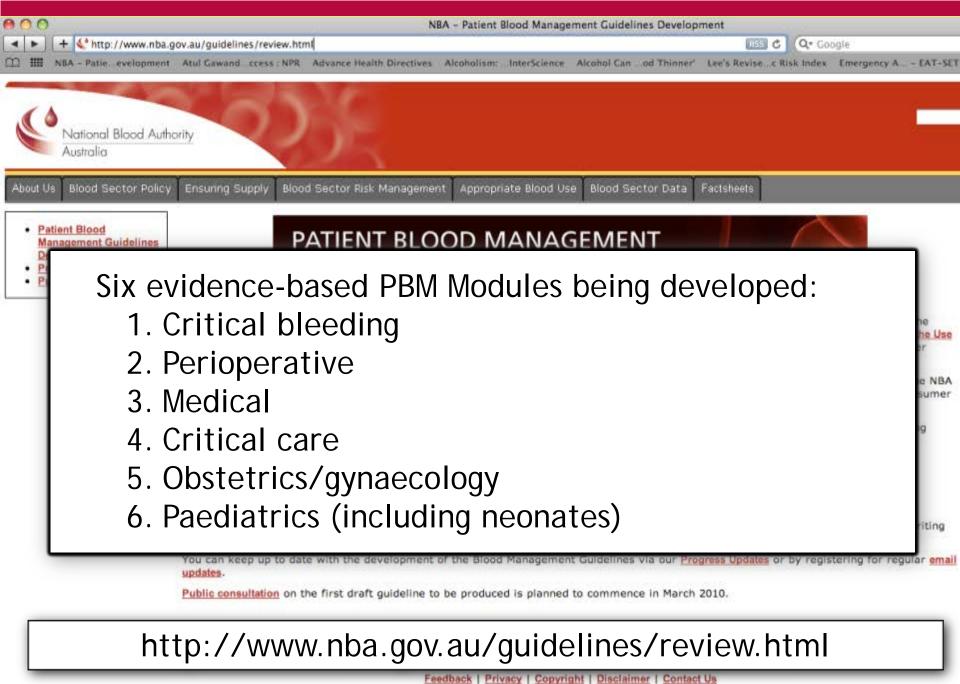
the

Things that people think "well they can't be done any other way because that is the way it is done?"

Managing Disease

How well do we treat patients?





MARK TWAIN: SPEAKS THE TRUTH

It ain't what you don't know that gets you into trouble. It's what you know for sure that just ain't so!

What are your ethics? What do you believe with regards to transfusion?





London Healthcare "A Framework for Action"

Clinical leadership.

The whole approach of this review has been to develop clinical support for our proposals. But it is easy to support principles for London, harder to support change in the hospital or locale where you work. Many clinicians understandably fear that change will affect their job satisfaction, their autonomy, their clinical reputation. To confront and assuage these fears, NHS London needs to indentify clinical champions to make the case for change.

Transfusion Medicine In American Medical Schools

Karp JK. et al. Transfusion. 2011 Nov;51(11):2470-9

- > Transfusion is one of the most common procedure in hospitals
- ➤ N = 86 American medical schools surveyed (AAMC)
- > 83% administrators reported didactic lectures
- ➤ 48% of medical schools providing 1 or 2 hours of lectures Handful reported small group sessions on transfusion medicine (6%)
- > 92% administrators were <u>unfamiliar</u> with the 1989 or the 1995 TMAA curricula.

Transfusion Practice

Influence of knowledge and attitudes on the quality of physicians' transfusion practice

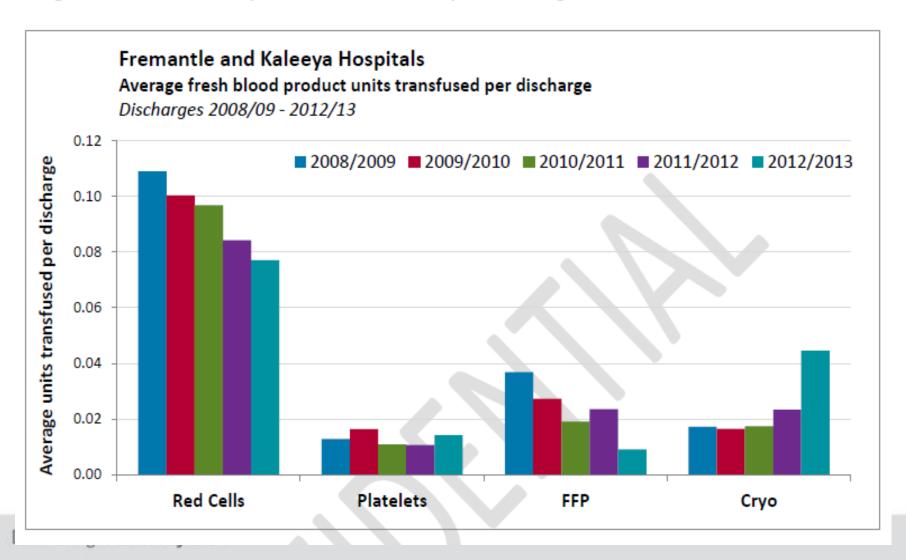
- Amount of transfused products was inversely proportional to physician knowledge of transfusion medicine
- Consultants lower knowledge scores, greater confidence than residents
- >60% of residents inappropriate transfusion due attending pressure (once a month)

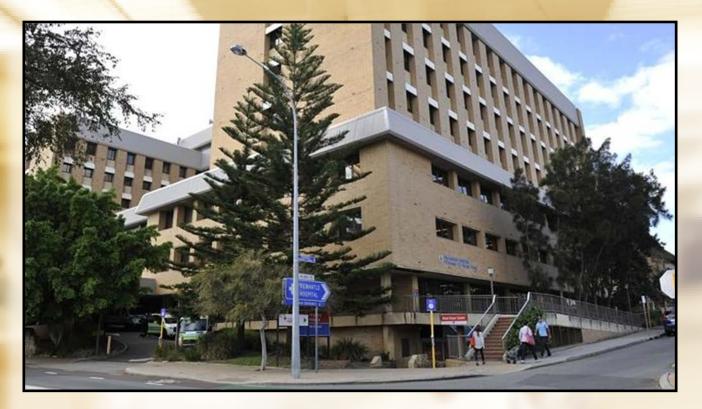
Salem-Schatz SR, Avorn J, Soumerai S B. JAMA 1990

FHHS – ongoing success

Whole of hospital transfusion data

Figure 8: Whole of hospital units transfused per discharge





Perth SUNDAY TIMES

Some patients at Fremantle Hospital were restricted to one unit of blood.

PATIENTS at a major WA public hospital were used as part of a three-year pilot program that deliberately restricted the amount of blood used in many transfusions – sometimes against the recommendation of the bedside doctor.

Unique time in patient blood management

- Research focussed on outcomes
- Costing studies cost effectiveness
- Health reform
- Government interest
- Better information for patients
- New tools to keep clinicians up to date

Single unit transfusion

Outcomes -

- Simple, low cost policy to implement
- Represents good clinical practice
- Facilitates development of PBM program
- Creates opportunity to engage clinicians
- In current programs is an effective change tool
- Data can be collected and fed back to clinicians



